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## LithoTechnics Demonstrates Metrix 2010.0 at Ipex

Phoenix, AZ, May 14, 2010 – LithoTechnics, Inc., developer of Metrix®, the intelligent, automated job planning and imposition system, announced today that it will demonstrate for the first time its upcoming major release, Metrix 2010.0, at the Ipex exhibition in Birmingham, United Kingdom.

Metrix 2010.0 includes many exciting new features, including:

- **Auto Sheet Size** – This new, advanced optimization engine builds upon the original and still unmatched Auto Layout engine, which optimizes the layout of products on a single sheet size for a specific press and printing method. Auto Sheet Size takes layout optimization to an unprecedented new height, automatically finding the most cost-effective sheet size, printing method, and press to manufacture a set of products on a single layout. Together with Auto Plan, which finds the optimum layout of up to 2000 products across multiple press sheets, Metrix 2010.0 offers an astonishing level of intelligence and automation, unmatched in the industry today.
- **Security** – Metrix 2010.0 features user logins, passwords, and permissions, preventing unqualified personnel from making changes to the Metrix database or to production-critical press-ready standard layouts. Metrix security ensures not only data integrity, but standardization across the enterprise.
- **Click Dimensions** – Metrix 2010.0 introduces the ability to add layout dimensions – a critical part of the Metrix project report – with the click of a button, simplifying and speeding this task.
- **Improved Ease of Use** – Metrix 2010.0 has a host of other new features designed to improve the user experience and enhance ease of use.

Rohan Holt, President of LithoTechnics, said: “With each new release we draw closer and closer to our goal of totally automating the production-critical areas of job planning and imposition. The Auto Sheet Size feature makes Metrix 2010.0 especially exciting, as it rounds out and extends the existing automation features – Auto Layout and Auto Plan.” Holt continued, “Our customers have repeatedly told us that Metrix is key in helping them to stay competitive in this tough economic environment, and we are proud to develop and deliver tools that play a part in helping our customers thrive.”

### About LithoTechnics

LithoTechnics is a privately held company founded in 2003 by Rohan Holt. Holt is the original inventor of SuperImpose™, the product that was adapted and renamed UpFront® when it was acquired by ScenicSoft in 1999. Metrix, LithoTechnics’ flagship product, received the prestigious 2005 PIA/GATF InterTech™ Technology Award, recognized industry-wide as a symbol of technological innovation and excellence. With offices in Phoenix, Arizona, Turnhout, Belgium, and south of Sydney, Australia, LithoTechnics is

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a software company focused on providing key tools and technologies to enable print workflow automation. LithoTechnics is a full member of the CIP4 Organization.

**For more information visit <http://www.lithotechnics.com>**

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