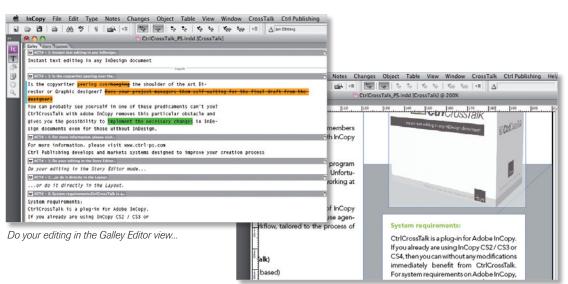


# Instant text editing of any InDesign document



CtrlCrossTalk enables workgroups of copywriters, art directors and others involved to work on the same document, and allows them only to change what's under their responsibility. The copywriter works in Adobe InCopy, a specialized tool for writing, while the art director works in Adobe InDesign with full control of the document.



...or directly in the Layout

## CrossTalk - Layout and text team working together

InCopy is a professional writing and editing workflow software developed for the newspaper industry. Unfortunately, these workflows have very little to do with how you work at an advertising/in-house agency, or in a small editorial team.

With CtrlCrossTalk we make all the advanced text editing features (and more) of InCopy available for professionals working in an advertising or an in-house agency. Thereby simplifying and refining the workflow, tailored to the processes of producing brochures, ads or catalogs.

CtrlCrossTalk with Adobe InCopy makes editing text in Adobe InDesign documents easy. Just open the InDesign file and start editing the text and save it, just as you do in other applications such as Microsoft Word. You don't have to prepare your documents for InCopy from InDesign. CrossTalk is a tool that increases your productivity when working in small workgroups such as advertising agencies and in-house production.

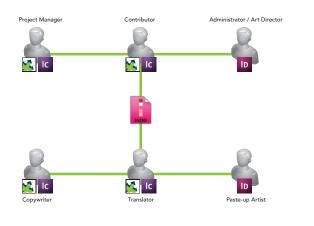
## Key Features: (InCopy with CtrlCrossTalk)

- Text Manipulation in Layout- or Story editor view
- Track Changes
- Post-it Notes
- Spell-check
- Generate PDFs without any peripheral software

## Why InCopy with CtrlCrossTalk?

- No need for expensive layout software to edit text
- Everyone in the workgroup can access and edit text in the document
- Use the existing file structure of the server
- Optimal work process without complex systems

#### We offer CtrlCrossTalk as a separate plugin or bundled with Adobe InCopy.





#### System requirements:

CtrlCrossTalk is a plug-in for Adobe InCopy. Current users of InCopy CS3, CS4 or CS5 can immediately benefit from CtrlCrossTalk without any modifications to their system.

#### More information and pricing:

Contact your local dealer or visit www.ctrlpublishing.com

### **OS / InDesign Compatibility:**

Adobe InCopy CS3/CS4/CS5, Mac Adobe InCopy CS3/CS4/CS5, Windows

#### Local dealer:

